# Just Email it to Me!

or, Why Things Get Lost in Shared File Repositories

Emilee Rader 10 April 2006

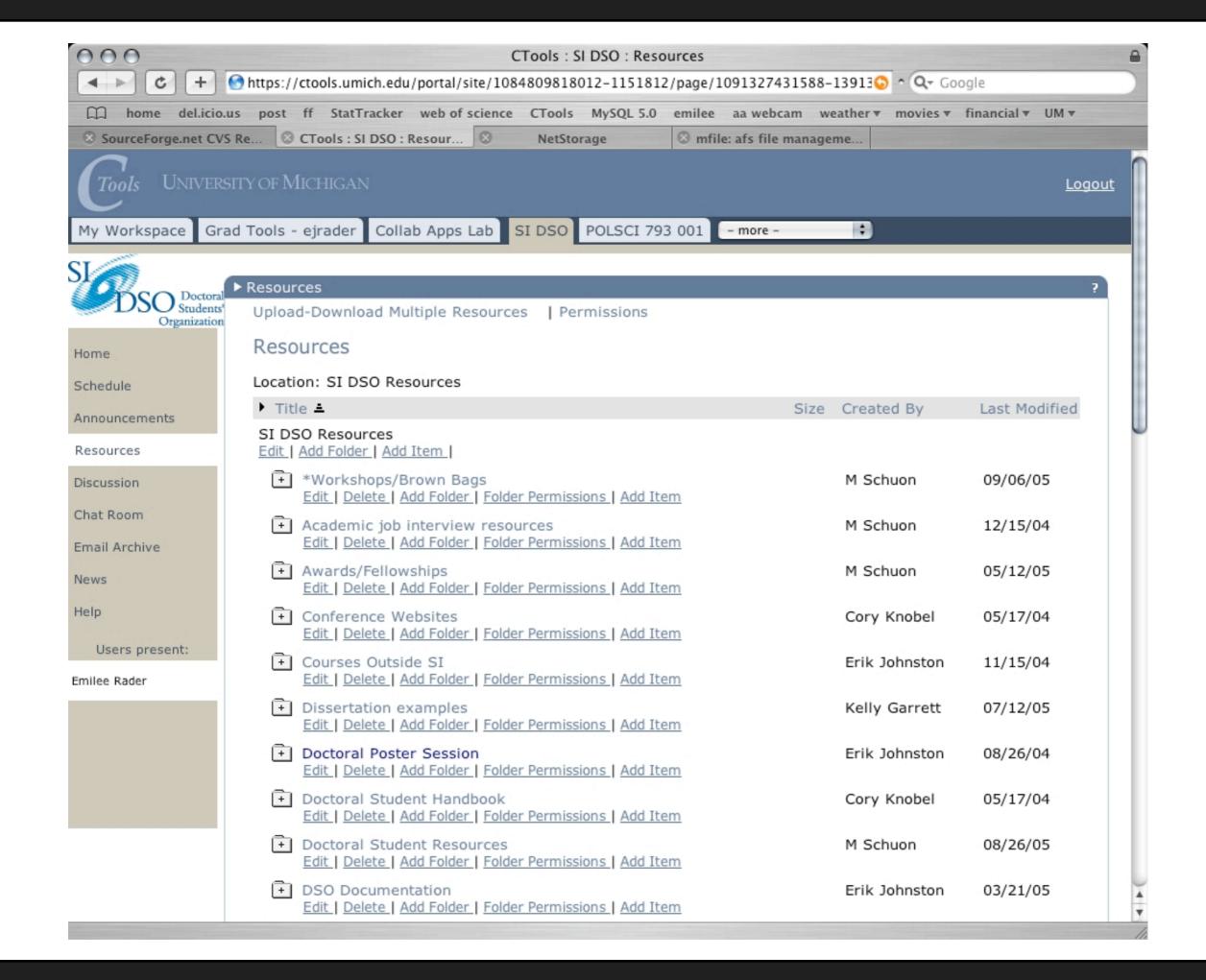
- introduction
- the problem, and related work
- research questions
- research design
- preliminary findings and observations

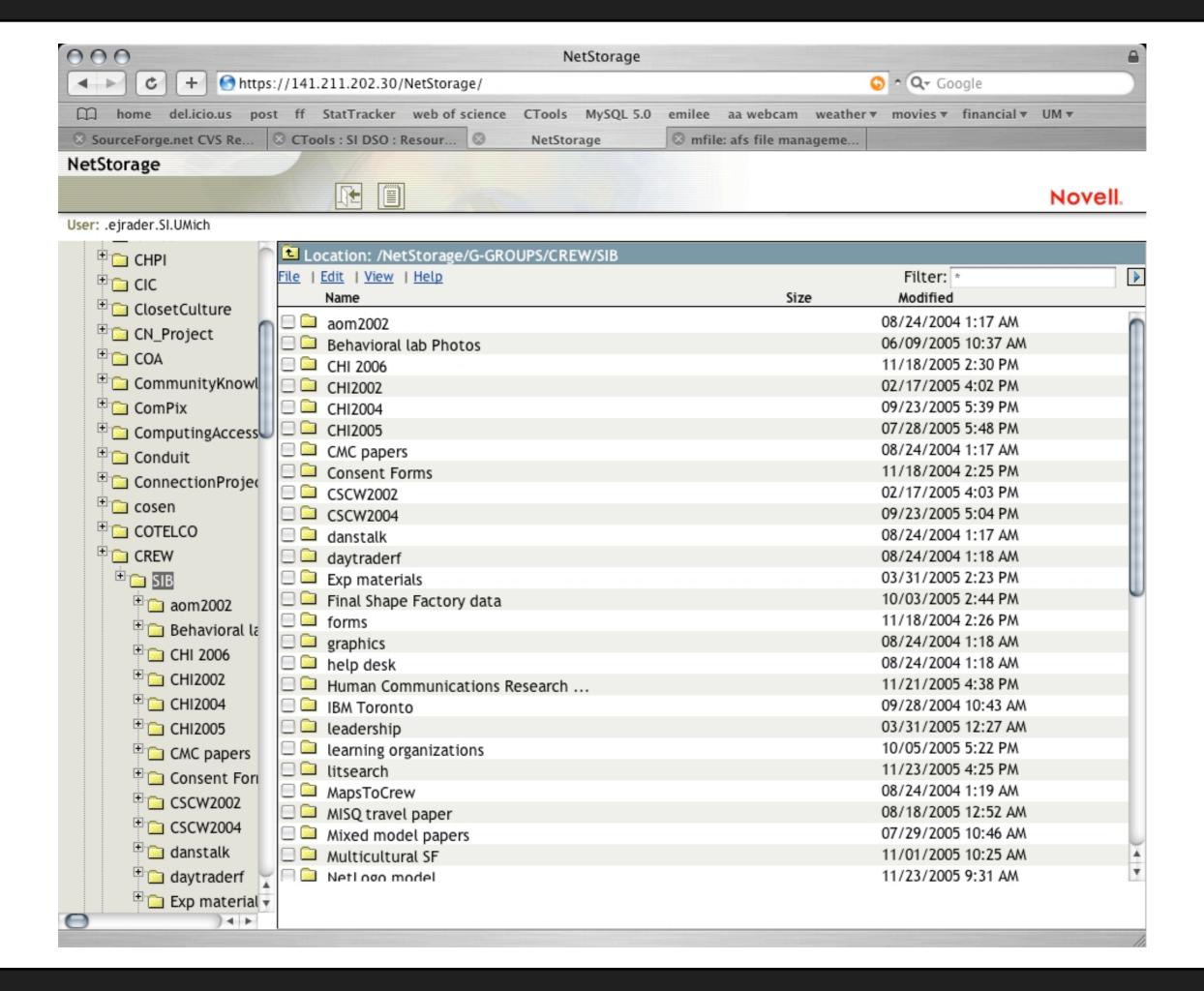


"...Because there is a group of us using the site I find it difficult to keep up with what is located where, and so ask people to email me direct copies of materials I need..."

## the problem

- people who work together often need to share files, often via storage space on a server
- information accumulates over time until it becomes difficult to keep track of what's there
- such repositories tend to be used less often than email and personal contacts when looking for information





### who cares?

- sharing of files happens in nearly all types of computer-based work
- losing important information is frustrating
- and can result in lost productivity and other costs
- systems support the mechanics of sharing bits, but what about the user?
- level of analysis: individual, group

## related work (I)

- personal file organization
  - Malone (1983)
  - Whittaker and Hirschberg (2001)
- strategies, conventions
  - Mark and Prinz (1997)
  - Berlin et al (1993)
- task interdependence
  - Wageman (2001)

# related work (2)

- incentives in CSCW
  - Grudin (1988)
  - Markus (2001)
- common ground, vocabulary problem
  - Furnas et al (1983)
  - Fussell and Krauss (1989)

## web vs. personal vs. shared

- web browsing and searching is often for completely new, unknown content
- personal files are all "known" to some degree, and the owner has complete control
- shared files may be known, unfamiliar, or somewhere between, and stored in unexpected places

## my approach

- case study
- ctools project sites
- server and event log data
- interviews

• bias: what's unique about ctools?

## research questions

- server and log data
  - looking for 'types' of sites and factors that lead to usage patterns
- interviews
  - For what do groups use shared file repositories?
  - What items are stored online? What items are not?
  - How are shared file repositories organized/structured?
     Formal vs. informal?
  - Is it difficult to find files in shared file repositories?

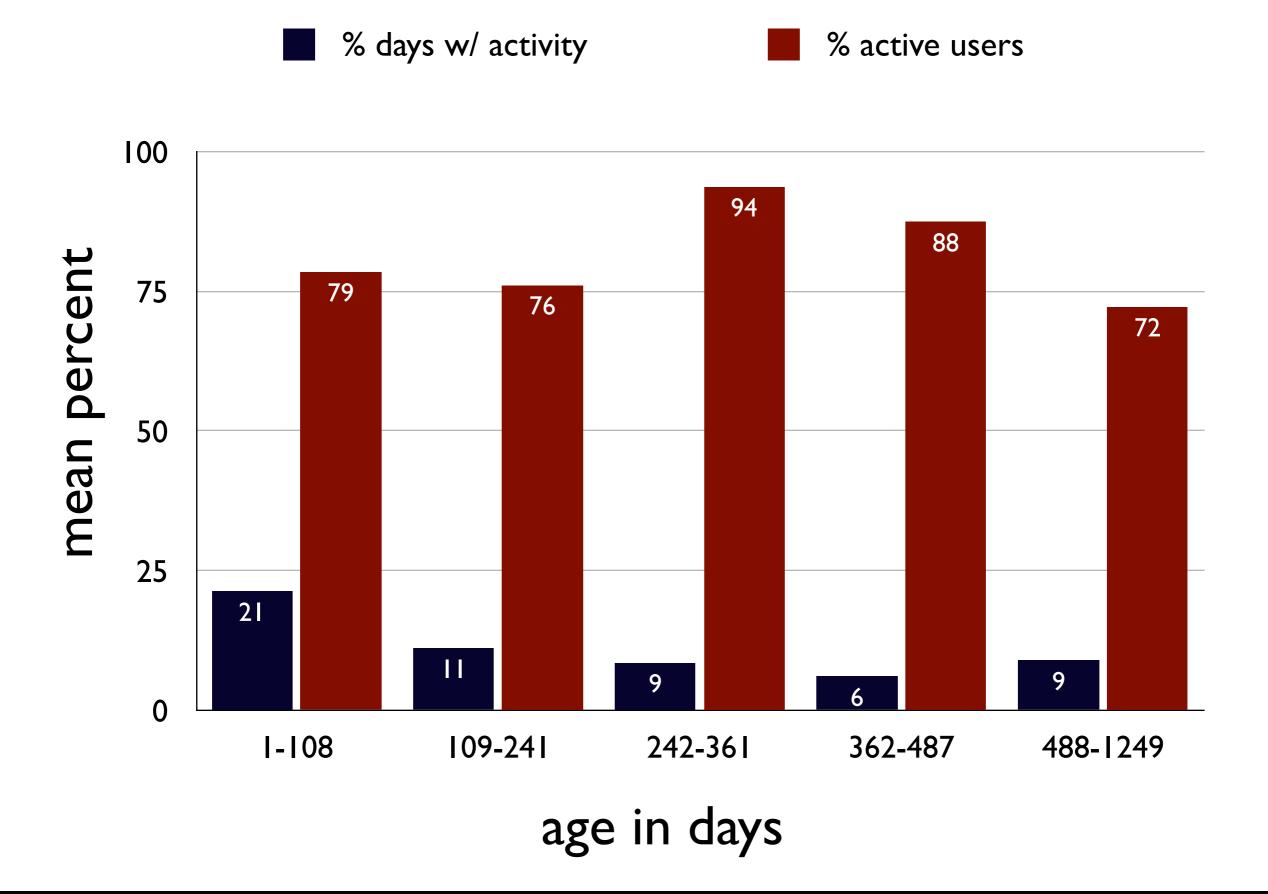
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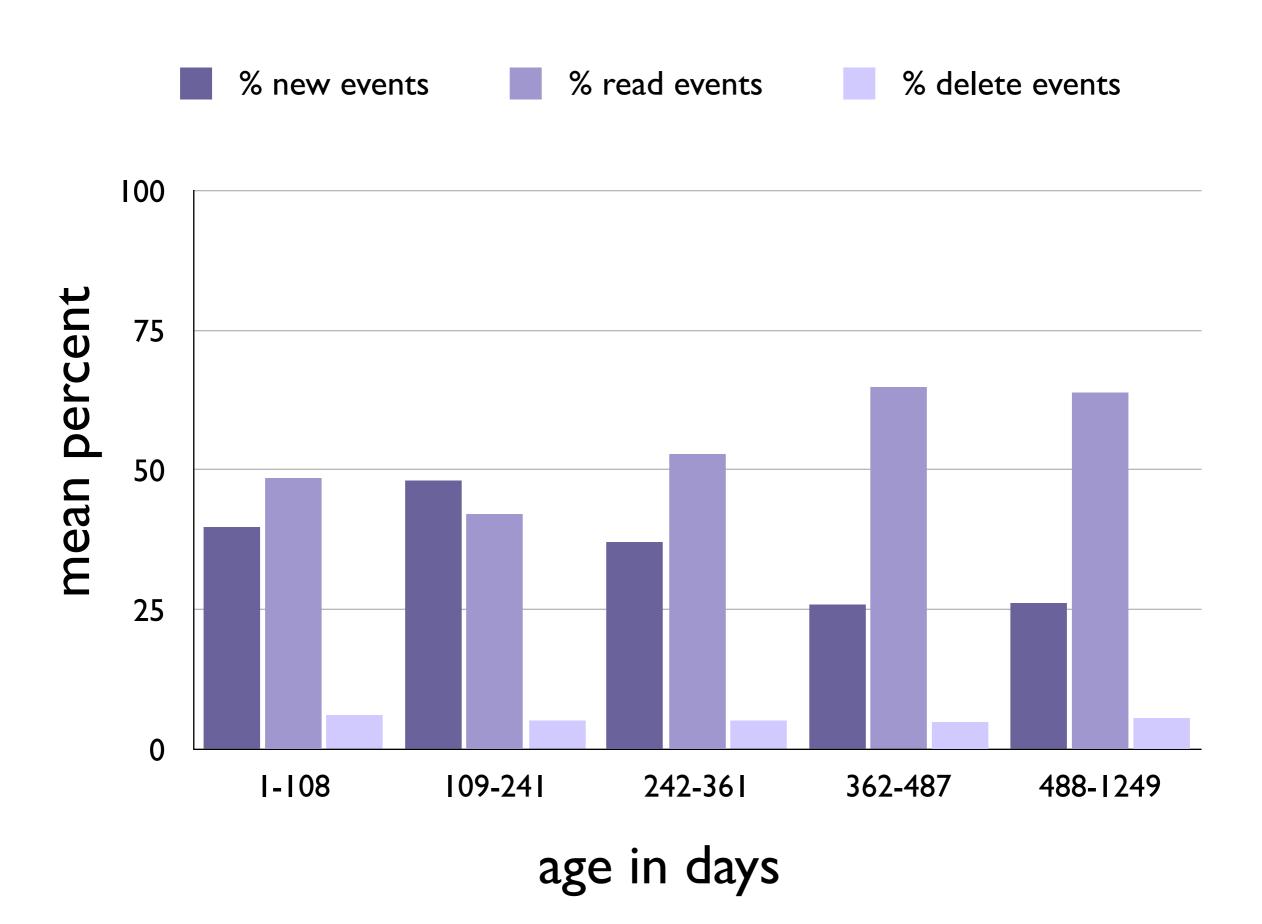
- 5304 project sites
- 1368 inactive (no events in 2005)
- a full year of event logs
- 976667 events, 15747 active users
- 244739 items accessed

# descriptives

for sites	Mean	Median	Mode	Max	St. Dev
age (in days)	330.15	315	672	217.31	1249
total users	14.61	5	I	405	15.71
% active users	78.18	75	I	138	2.35
items	52.44	15	0	16,113	289.69
total events	248.14	51	I	35,759	944.68
% 'new' events	43.79	33.04	100	100	33.85
% 'read' events	46.8	53.57	0	100	33.46
% 'delete' events	5.16	1.12	0	100	10.51

# descriptives





## sample: interviews

- sites with steady activity
- active users, local, 2-3 per site
- recruiting procedure
- 6 sites, 2-4 users per site
- 18 interviews, 45-75 min long
- so far, one interview per site transcribed

# two sites: business school club biomed engineering lab

#### b-school club

in its 2nd year

9 members

43% days with an event
no "manager"

total items: 33 l

total events: 1516

'new' events: 24%

'read' events: 66%

'delete' events: 5%

#### biomed engr. lab

in its 4th year
~20 members
75% days with an event
lab manager

total items: 395

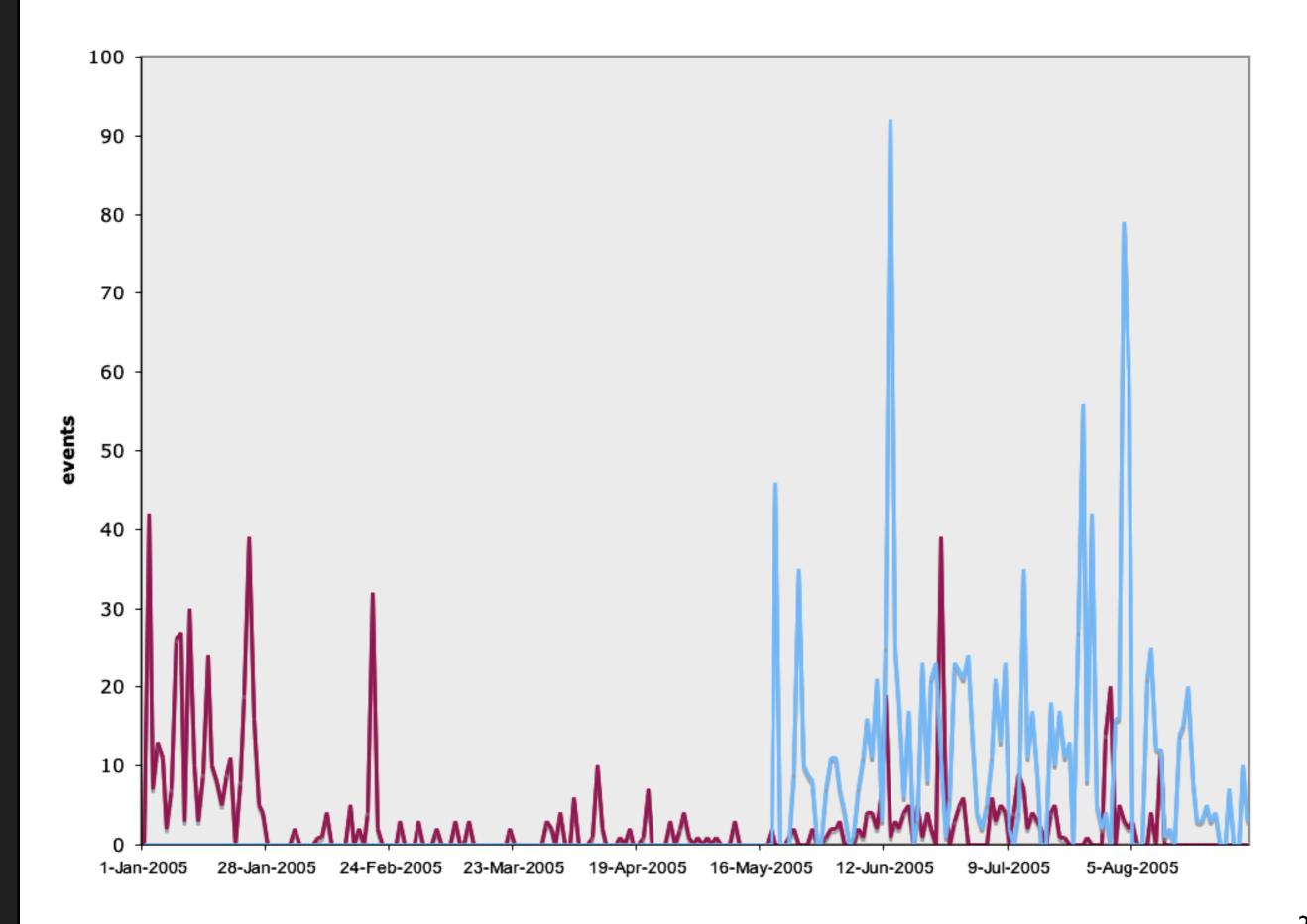
total events: 2416

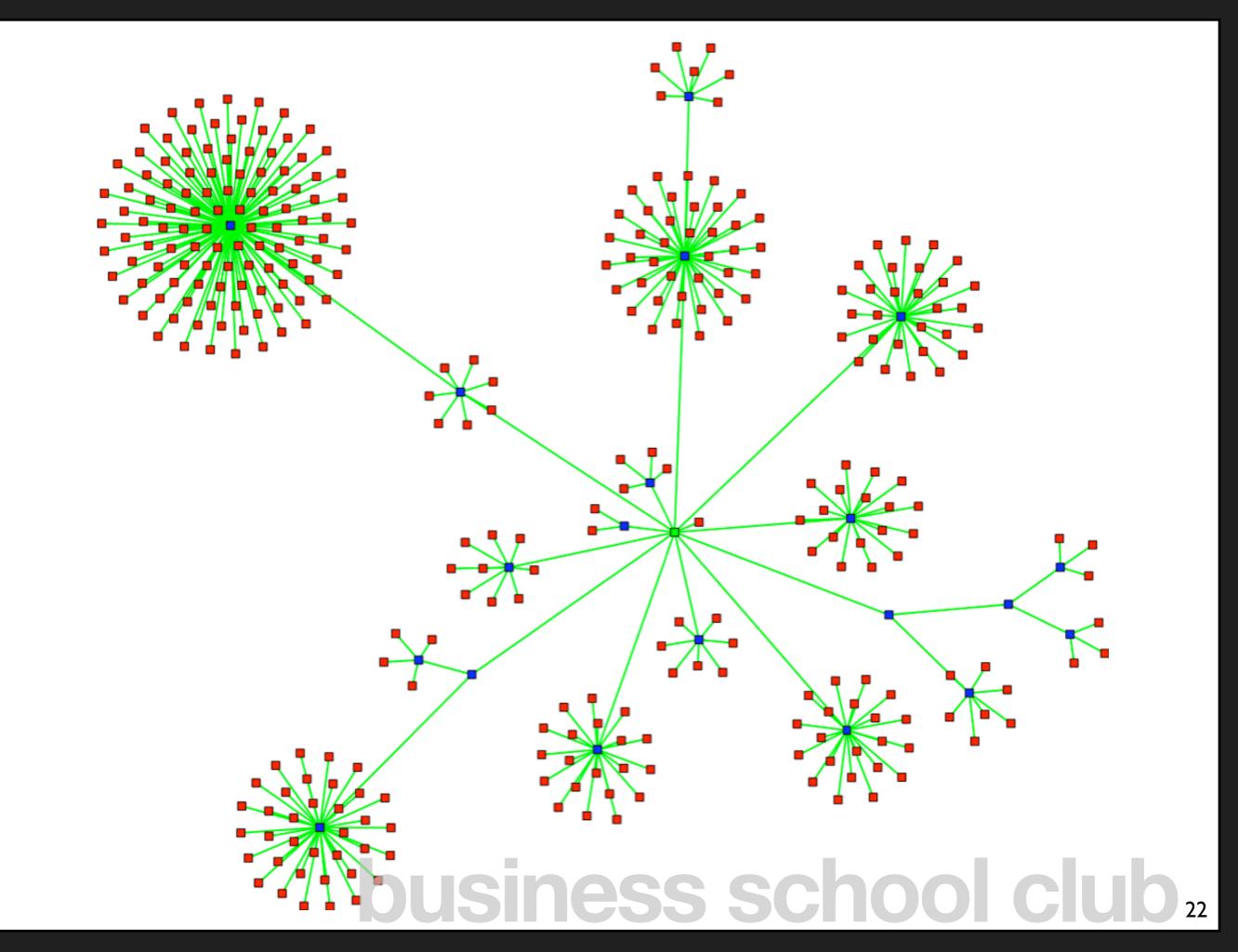
'new' events: 25%

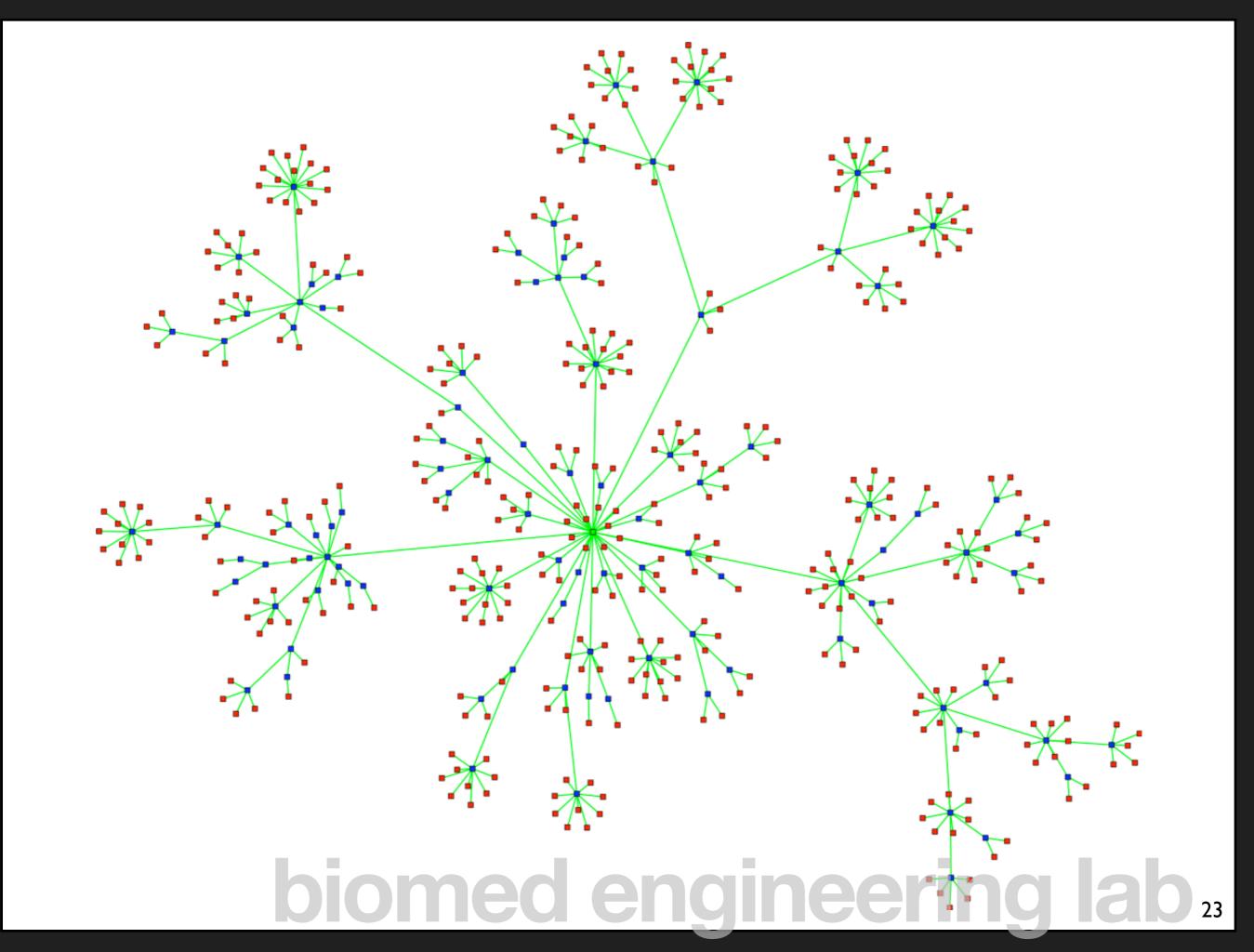
'read' events: 58%

delete events: 4%

# descriptives







#### Business School Club

#### Biomedical Engineering Lab

GROUP: interdepencence, norms for sharing

GROUP: tasks not interdependent

INDIVIDUAL: knows how to use system

INDIVIDUAL: knows how to use system

CONTENT: most files are recent

CONTENT: most files are old and unused

CONTENT: use of files is well-defined

CONTENT: use of files NOT well-defined

SYSTEM: folder hierarchy not searchable

GROUP: agreed-upon conventions

INDIVIDUAL: unique strategies for organization

SYSTEM: folder hierarchy not searchable

GROUP: no agreement on conventions

INDIVIDUAL: unique strategies for organization

GROUP: critical mass

GROUP: incentives support participation

INDIVIDUAL: no site "manager"

CONTENT: group ownership

GROUP: no critical mass

GROUP: no incentives

INDIVIDUAL: site has official "manager"

CONTENT: individual ownership

SHARE: stuff I (we) work on is there



FIND (organize): when I need it, I can get it



PARTICIPATE: everyone else is using it so I will too



#### Business School Club

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#### Business **School Club**

#### Biomedical **Engineering Lab**

GROUP: interdepencence, norms for sharing

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# findings: uses of project sites what's stored online

- broadcast information
- "library", backup
- calendar, schedule
- data storage
- archive communication

- 'final' versions, not works-in-progress
- "stuff other people might want to see"
- "stuff you should know"
- 'indispensable' information



# findings: site structure finding files

#### site structure reflects group structure

So for me, I know that really what I need is to go into the operations folder... so to be honest I don't think I've ever really even looked in the marketing folder. Because it's just not stuff that I need.

#### ownership and control

I'm not the only person adding stuff to this site, and so I feel like I don't want to go around and tell everyone, "well I'm the CTools queen and I'm going to organize this and this is where it's gonna go."

#### nobody deletes anything!

Um, lemme think if there's anything we've ever deleted. Yeah actually I don't think there is. I mean usually if we put it on the site it will stay there forever.

# structure

#### influence of individual strategies

Probably the biggest problem we have with CTools is that people tend to organize information different ways, you know like you have a picture in your mind of how you think it should be organized, and that's not exactly how someone else's brain works to organize things.

#### familiarity with site contents

I haven't used this folder yet. But it's probably a bunch of papers... I totally need to read this, actually. This is really important, I should read this one. Because I'm doing work on that right now, after school stuff. It's my thing.

### summary...

- is there really a problem? YES!
- still a lot of analysis to go
  - looking for activity and participation patterns
  - code interview transcripts for factors identified in literature
- what's the take-home message?

# thank you!

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